



# *Improving the financial lives of Iowans*

- ✓ Not-for-profit
- ✓ Member-owned
- ✓ Local
- ✓ Lower loan rates and fees
- ✓ Higher savings rates

Visit [www.IowaCreditUnions.com/StrongerTogether](http://www.IowaCreditUnions.com/StrongerTogether)

## The Credit Union Difference

### NOT-FOR-PROFIT

Credit unions are not-for-profit financial cooperatives.

### MEMBER-OWNED

Every credit union member is an owner, not just a customer.

### LOCAL

Credit unions lend more money back to their members, helping to improve the economy of their communities.

### SAVE YOU MONEY

Credit unions are owned and controlled by their members, not profit-driven shareholders. This means the average credit union can offer better rates and lower fees.

### MAKE YOUR VOICE HEARD!

Stand up against any legislative efforts that would harm the credit union structure or our ability to serve your financial needs.



*Sign up at:*

[IowaCreditUnions.com/StrongerTogether](http://IowaCreditUnions.com/StrongerTogether)

