



# ICUL

IOWA CREDIT UNION LEAGUE

## NEWSLETTER

### ICUL Legislative Priorities Announced for 2022

Iowa credit union advocates hike the hill each year to speak with legislators in Iowa and Washington D.C. about the importance of credit unions and to discuss different issues affecting the industry.

Annually, the ICUL Advocacy Committee provides direction on political engagement and public policy development. From these recommendations, the [2022 ICUL Legislative Priorities](#) have been established.



Questions? Contact PolicyWorks CEO [Justin Hupfer](#) or Director of Government Affairs [Gracie Brandsgard](#).

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### ViClarity Q4 Town Hall to be Held December 16

Through your credit union's ICUL membership, you have access to a variety of strategic resources, guidance and advice from ViClarity.



On December 16, ViClarity Compliance Officer Crystal Sagum will lead a Q4 Town Hall event, giving a 2021 compliance recap and discussing the 2022 compliance forecast. [Register here](#).

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### Alliant Credit Union to Become AIM Credit Union, January 1

Dubuque-based Alliant Credit Union has [announced](#) the credit union's name will change to AIM Credit Union, effective January 1, 2022.



"We feel now is an opportune time to recognize our growth and the entirety of our diverse membership," said President and CEO Mike Moroney.

The name change is an evolution of the credit union, and will help cease confusion with the "other Alliant Credit Union", a separate organization in Chicago.

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## Attorney's Conference for Non-Attorneys Final Webinar to be Held January 11

ICUL has collaborated with other midwest credit union leagues to host the Attorney's Conference for Non-Attorneys. These webinars can provide credit unions with legal information and risk mitigation strategies.



The upcoming webinar will focus on a variety of hot topics: cannabis banking, consumer privacy and data, cybersecurity and Reg E issues related to electronic payment liability. Learn more and gain access to the webinar [here](#).

Access to these webinars is provided to ICUL members as a complimentary member benefit. Questions? Email [support@iowacreditunions.com](mailto:support@iowacreditunions.com).

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## Callahan & Associates to Host Course for Credit Union Decision-Makers

Callahan & Associates are accepting registrations for the January 2022 cohort, Leading with Purpose. The course is centered around *Sustainable Business Strategy with Rebecca Henderson*, a virtual learning experience offered in collaboration with Harvard Business School Online.



Credit union leaders who have completed this course share that putting purpose first is a strategy-altering lens to aid in making unprecedented decisions that impact their employees, members, and communities. Learn more [here](#).

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## Cybercrime Support Network Offers Peer Support Program

The [Cybercrime Support Network](#) is offering a Romance Scam Survivor Peer Support Program for older adults impacted by romance scams. According to the Federal Trade Commission, U.S. seniors reported losing over \$304 million to romance scams in 2020.



The new support program is built upon the evidence-based beliefs of licensed counselors and psycho-educational information to support participants' mental well-being and to

decrease rates of revictimization. Find the program inquiry form [here](#).

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## Legal Tip: Vendor Management

Vendor management is the ongoing management of third-party providers of products or services. With an effective vendor management process, credit unions can properly monitor and manage the performance of the vendor. NCUA [Supervisory Letter No. 07-01](#) provides guidance on management of the vendor relationship.



You can find additional information and resources on vendor management on the ICUL website under the "[Legal Resources](#)" tab. Questions? Contact Barker, Hodgson & Miller, P.C. attorneys [Elizabeth Hodgson](#) or [Julie Buenzow](#).

Sending holiday greetings from our team to yours. Best wishes for a joyful holiday season. Barker, Hodgson & Miller is thankful for the opportunity to help Iowa credit unions serve their members!

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## News and Announcements

Have news to share? Submit your release online. *You must be logged into the members-only website in order to submit.*

- [Affinity Credit Union Donates \\$12,000 to 6 Local Charities](#)
  - [Eric Hilbun, CFP® Joins Collins Wealth Management Group at Collins Community Credit Union](#)
  - [Dupaco Partners for New Innovation Laboratory, Programming in Cascade](#)
  - [Credit Unions Better Manage Lifecycle of Internal Policies with New Technology by ViClarity](#)
  - [Veridian Celebrates Giving Tuesday with \\$38,000 to 20 Nonprofits Across Iowa and Eastern Nebraska](#)
  - [Alliant Credit Union to Become AIM Credit Union, January 1, 2022](#)
  - [Ascentra's Mortgage Experts Earn Iowa Mortgage Association Awards](#)
  - [Ascentra Credit Union CEO Linda Andry Added to First Community Trust Board of Directors](#)
  - [Veridian Serves 1,300 Free Thanksgiving Meals for 40th Annual Mike and Leona Adams Thanksgiving Dinner](#)
  - [Veridian Opens Scholarship Applications with Increased Funding, Expanded Eligibility](#)
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